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Building Nunavut Together
Nunavuliuqatigiingniq
Bâtir le Nunavut ensemble

# Public Service Announcement

## Pink Shirt Day is February 22

**Start Date: February 20, 2017**
**End Date: February 22, 2017**
**Nunavut** **60 sec.**

On February 22, wear pink to show your support and take a stand against bullying. Pink Shirt Day is held annually to raise awareness about bullying in our schools and communities.

Bullying has negative effects on building and maintaining positive school and community environments.

Schools and communities can get involved in a variety of ways:

- Wear pink to show your support.
- Hold an anti-bullying assembly.
- Make and share a video about bullying.
- Invite students and community members to share stories about bullying.
- Start a conversation about bullying with family members.

The Government of Nunavut supports Pink Shirt Day because every child deserves an education free from discrimination, bullying, harassment and violence.

Visit www.redcross.ca/PinkMB_NU for more ideas.

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